



NOT ONE SOLUTION

There is no absolute solution to any issue. Apart from supplying the specified items at the highest competitiveness and lowest costing, for each Client-Partner, we are working in parallel on amelioration of current-flow items.

This entails a series of actions through the course of a co-operation, tailored in each case. For example, when we observe the business of a Client and we believe that a solution that is at our table can work to improve aspects of a Client's business, we don't hesitate to say:

"We will supply the product with no charge for a period of introduction".

Or, in many cases we have proposed solutions that are adverse financially for our balances, but are more suitable as a solution for our Client, although the Client has asked us to supply items that would be more beneficial for us.

This is Work Ethics, and we are devoted to this.



ALL ABOUT PAPER

We provide exquisite service, long-term satisfaction and co-operative + innovative work for Clients in:

- -Supermarket Retail
- -Food Retail
- -Clothing Retail
- -Bakery Retail
- -Hardware Retail
- -Household Retail
- -Sandwich & Coffee Shop Retail
- -Fast Food Retail
- as well as other Industries





TAKING CARE

We know that we are a part of the whole, but this part is very visible and creates an image, a character, an identity.

Therefore, details must be taken care of in a way that will inspire trust and certainty.

We have a quarter of a century of experience of working with Clients who are blue chip organizations and accounts which lead the market.

Taking Care of Them, is a responsibility that we take to the limits of perfection.







WE ARE SPECIAL

From the late 1980s till nowadays AKTENA has been a growing and leading partner for the retail chains of our areas. Reputation, trustworthiness and the highest level of technology and service for our esteemed Clients have lead our mentality of co-operative work. Along with this, we have provided and invested in innovation (like design of novel and custom items), efficiency of supply systems (through strategic co-operations with global scale systems of material sourcing), and automatic processes linked to products' movement (as compression and added value mass programs of national supply and our "consolidated projecting"). When we start to work, we are obliged to take it to the end. Sometimes a short story depicts the profile of a company in a way that a long presentation cannot: Back in the mid-90s we met the management of a large Client, and we posed a question: "What would be your wish?". And the reply was along the lines of: "A bag that costs much less than the one we have now, but will look better than the one we have now.Also we would like the buyer to feel that we have changed into a higher category, of product". Well, this was not just wishful thinking - it became reality.





